



Decision meeting

Rector Johan Redström

Vice rector Maria Göransdotter

## Application for artistic development work funding

Lecture, Marije de Haas has applied for artistic development work (ADW) funding for Designing experiences for foster empathy. Marije de Haas has a background as a graphic designer and her project aims to explore alternative design for diagnostic tools and how to design empathy, particular aiming for Alzheimer care-givers but might also involve dementia patients. She will use design experiments to explore an enhanced communication between care-receiver and care giver. Some of her conceptual work suggests to be conducted within design education and the course Cognitive design at UID, and the Industrial Design department TU/e Eindhoven in collaboration with Swedish ICT. Expected results is suggested to be the experiments in themselves and communicated through a conference paper, exhibition and research seminars. Marije plans to spend 50% of her time for duration of 6 months starting December 2015. She suggest to conduct her ADW in relation to an externally funded national project related to dementia care at the Department of Neurobiology, Care Science and Society, UmU.

The Research council suggests that the application artistic development work funding should be granted with 123.050 SEK for Marije de Haas under three conditions:

- Since her suggested project involves users as patients and care-givers in Alzheimer care there is a need for a ethical approval or similar such as her project can be conducted within the already mentioned national project.
- Marije de Haas ADW tend to shift toward design research. Hence we suggest that Marije de Haas has a collaboration with the research community at UID and involve researchers, PhD students and postdocs in her project in adequate ways and present her work at research seminars at the start, in the middle and in the end of the project.
- Marije de Haas has only applied for funding concerning her working hours. We think that according to her application she needs funding for materials etc. and suggest that she add this to her application sent in to the decision meeting. We suggest approximately 10-20 000 SEK.

However, the Research council discussed current guidelines for ADW and suggests that a group from the Research council should look into the guidelines and adjust them to the actual situation at UID.

Research Council

Monica Lind Karlsson